

How to Create an Infographic in 8 Simple Steps

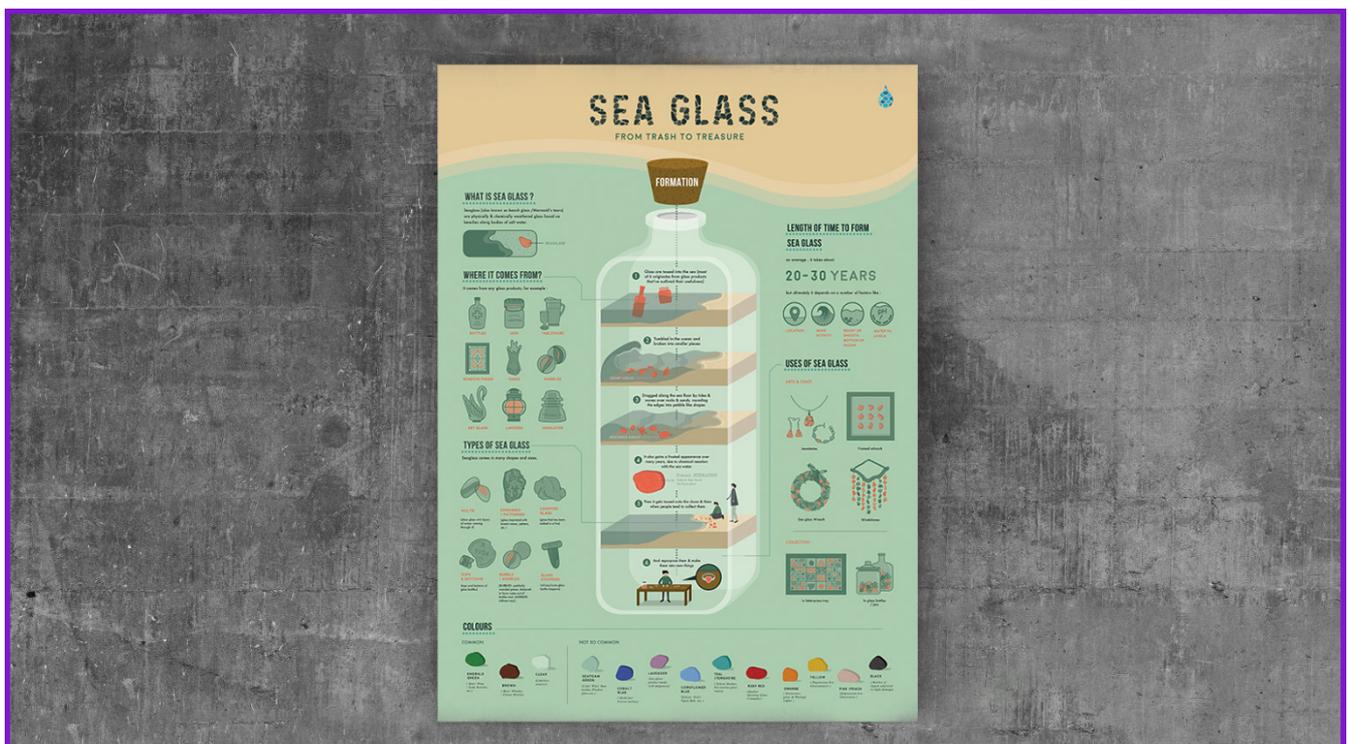


Whether you are an experienced designer or a creative newbie who has only begun making some outstanding designs, you need to take a minute to recognize the trend and create some unique art that follows the best design principles. In this article, we have collected some hot design topics that you should follow in order to master your talents in the right direction, create up-to-date [infographic templates](#), and as a result, be a high-demand graphic specialist.

Let's begin discussing these principles now.

Visualize

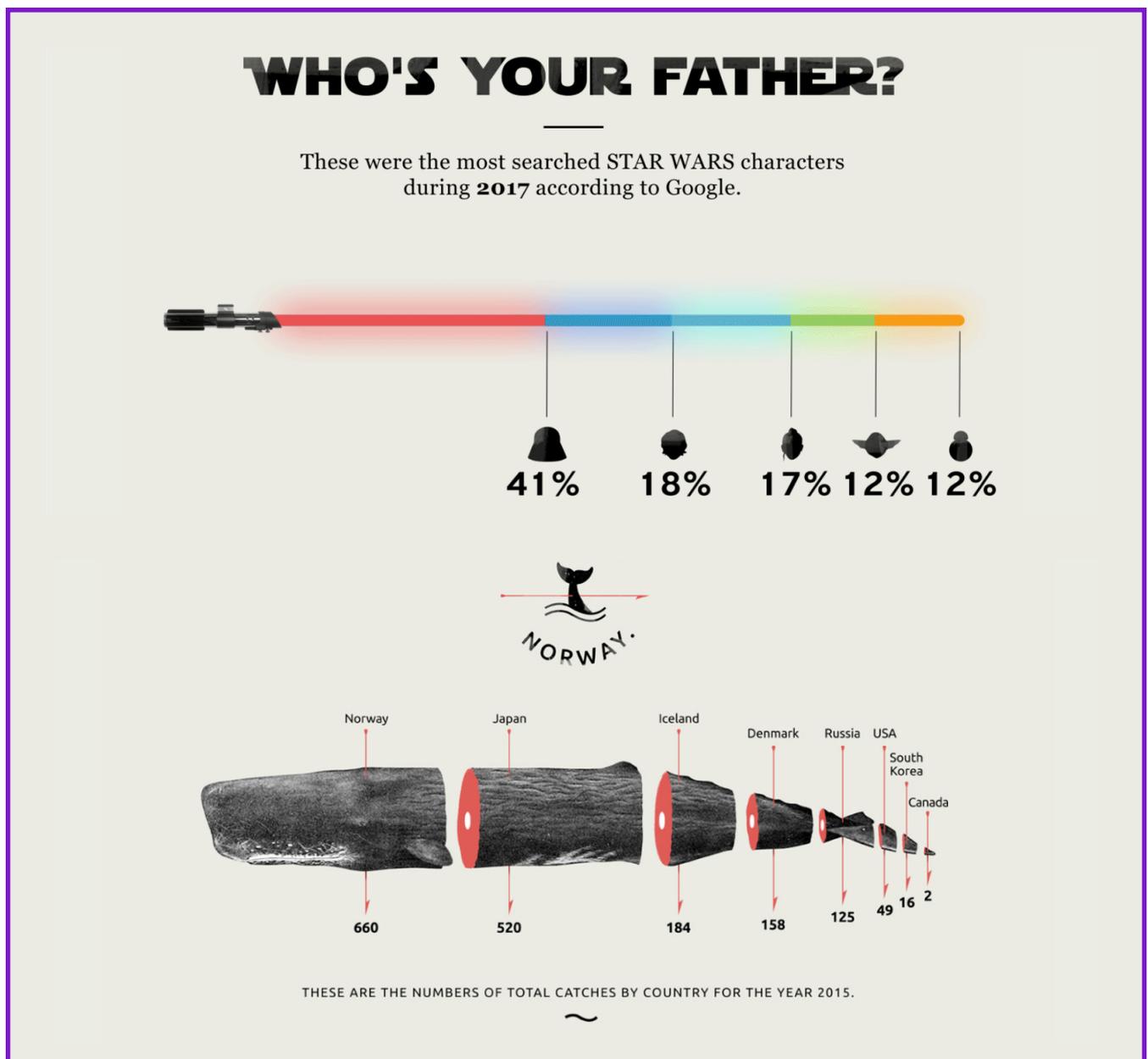
You don't want your infographic to consist of just text, do you? Ordinary data is boring and sometimes difficult to understand. Using geometric shapes, graphs, charts, and diagrams can all help you visualize data in a clean and organized way. If possible, replace words with icons and symbols. Remember that people today are much more receptive to graphic information than they are to plain text.



Design by Claudia Foo

✨ Be Creative

Creativity first! Yep, at least almost always. To be remarkable and successful you should make some significant efforts to create the best, most unique design possible. Yes, it could take some time before you find your own style, but creativity is the thing that makes a simple chart into an amazing infographic. The simple infographic is boring. Express yourself. Do not neglect using unusual typography, illustrations, icons, and other elements. Make your infographic stand out!



Designs by till noon

📌 Be Simple

Well, creativity is a good start, but be sure that your designs are not overwhelming. Too many details make infographics hard to understand. Knowing your target audience is also very helpful in the process of making infographic designs. And sure, don't forget to search for some great [infographic examples](#) to see how your designs stand up to the competition.



Design by Lisa Nemetz

🧐 Be Smart

Actually, this is a power that helps to create well-organized and accurate infographics. Making infographics requires a bit of study about the topic before the designing process. Try to make schemes and sketch some drafts including the proper info on the topic. Use Google, or find some materials in the library, read books and magazines, and look for truthful statistics.

The most beloved girl in the world

US Baby Name "Anne" Popularity
Source: Social Security Administration

Year	Popularity (%)
1880	14%
1890	16%
1900	20%
1910	34%

<Anne of Green Gables> has sold over 50 million copies, and has been translated into at least 36 languages, making it one of the best selling books.

People's love for Anne turned out not only in huge sales, but also in a unique way. The name Anne with an E, became popular after publication and subsequent success of <Anne of Green Gables>.

Anne in Korea

Cosmetics
Red hair Anne edition of Cosmetics brand Romand

Fashion
Story about closet of Anne edition of SPA brand SPAO

Exhibition
Media and art exhibition at Hanwha Galleria Forêt

Korea is one of the countries showing huge popularity of <Anne of Green Gables>. This series was published almost every year for over 50 years from 1960 to 2010. Based on this popularity, various collaborations are continuing.

Which animation series do you want to watch again?
Source: Survey from Neta.com

Dear Anne

Since its publication in 1908, <Anne of Green Gables> written by Lucy Maud Montgomery has been a timeless classic for over a century. From films, books, performances, and museums to TV shows, the story of Anne Shirley continues to enchant fans around the world. Then, what has given our beloved heroine this kind of global lasting power? Here, you will know the reasons if you meet Anne, as we did.

Who is Anne?

Anne is not just a heroine, but also has shown an indispensable presence in understanding culture. Depending on context and interpreter, she shows various identity.

Persona of the writer
The writer, Maud interlaced her personal unhappy childhood into Anne. It is thought to cope with her loneliness and feeling left out.

Anne we met before

Until now, there are hundreds of adaptations of <Anne of Green Gables> in various forms, showing that Anne Shirley everyone knows and loves will never be forgotten.

- 1919 Silent film Anne of Green Gables
- 1934 Successful film Anne of Green Gables
- 1965 Musical Anne of Green Gables
- 1979 Animation Akege no Anne
- 1985 TV Drama Anne of Green Gables
- 2001 Animation Anne of Green Gables
- 2016 Film Anne of Green Gables
- 2017

and feeling left out.

AD
e can be diagnosed as early description of attention-deficit/hyperactivity disorder, sharing the creative and inattentive qualities that fit the definition of ADHD.

Feminist
The series is such a feminist story based on the setting that single siblings, not traditional heterosexual parents, adopt Anne and support the child to grow into independent women.

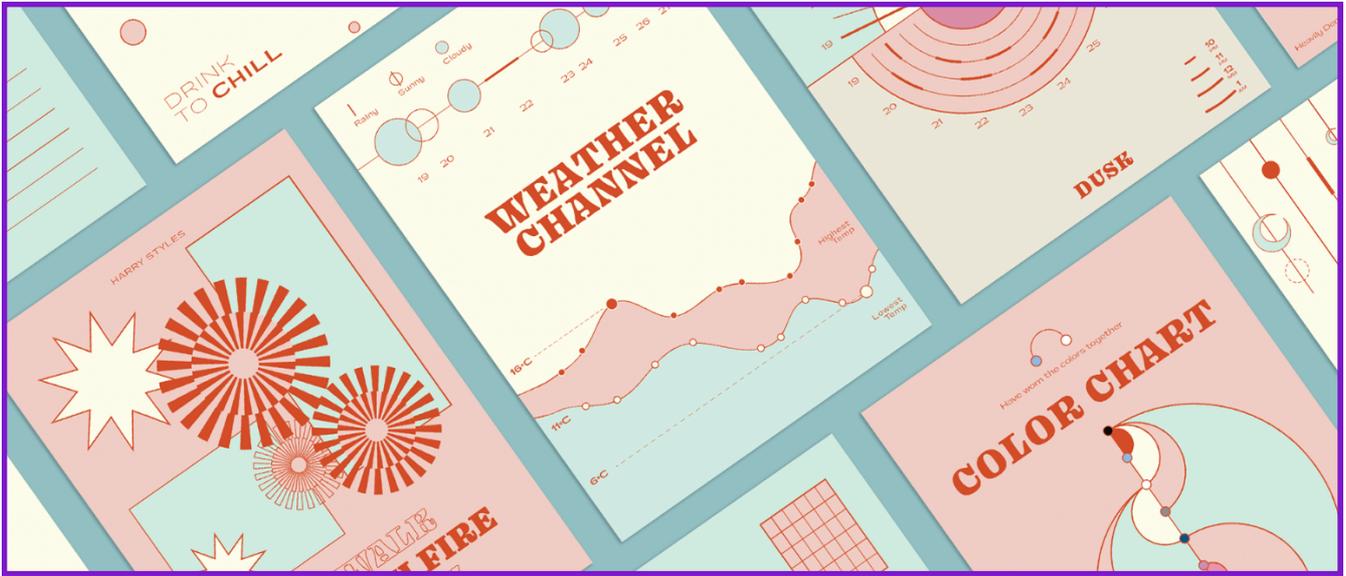
Line of Romance
ough this series is ly about growing is hard to discuss

Designs by 남 서연

🤔 Design Smartly

There is room for creativity in creating infographics, so there are no exact design guidelines, of course. But here are a few tips:

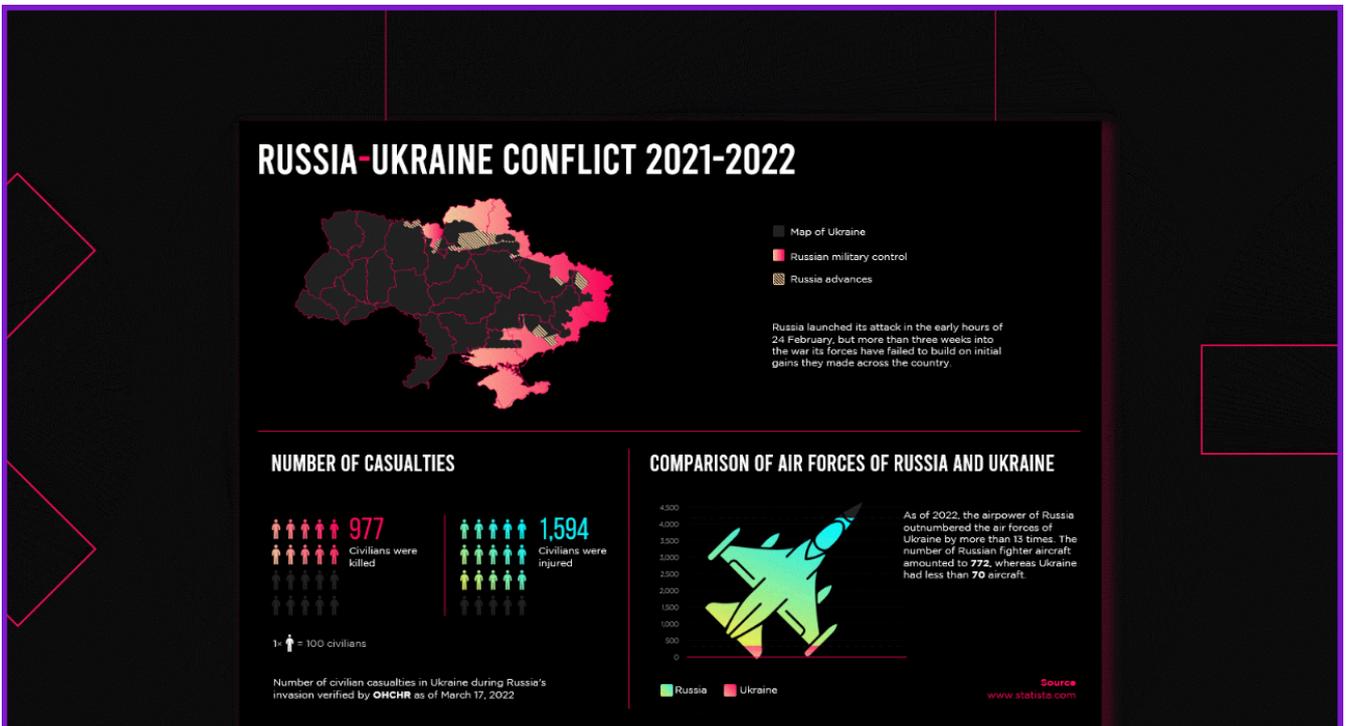
- Infographics on a colored background attract more attention than on a white one.
- The use of colors corresponding to the corporate colors is encouraged.
- When choosing a communication channel to display infographics, make sure that its format meets the requirements of the "site" (vertical or horizontal layout, font size, whether or not it is possible to scroll/enlarge the picture, etc.).
- All images and icons are perceived as information, so they must be carefully selected and aligned with the meaning.



Design by · sylvia ·

💡 Be Clear and Honest

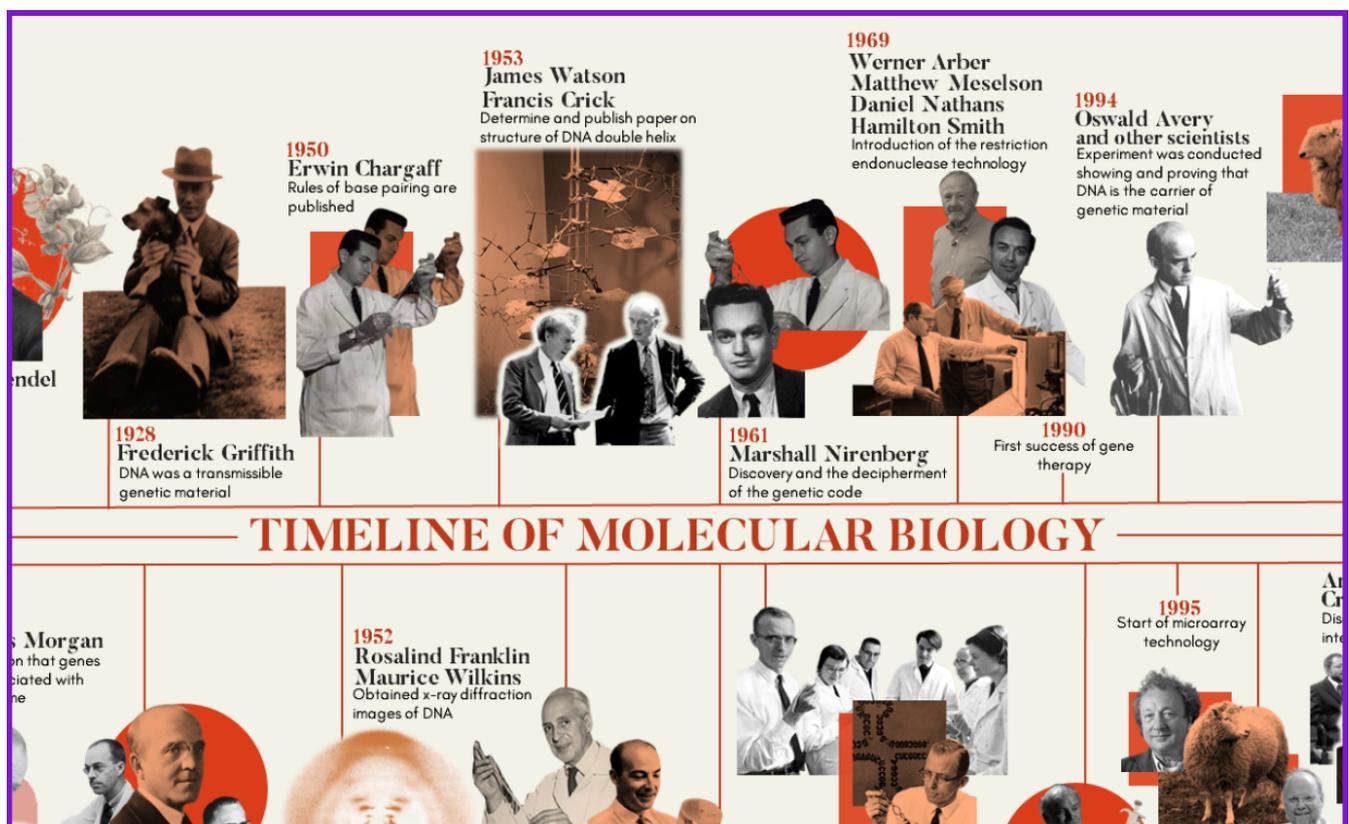
Give readers the opportunity to find additional information. Provide them with additional links and so on. Share your sources (no matter how “top secret” they may be). Don’t be afraid to be transparent, especially nowadays when the world is in need of honesty and clear data. Keep telling and sharing the truth.



Russia-Ukraine conflict 2021-2022 designed by Mohammed Fayaz and Anatomy of sleep by Jagoda Kolodziej

Be Accurate

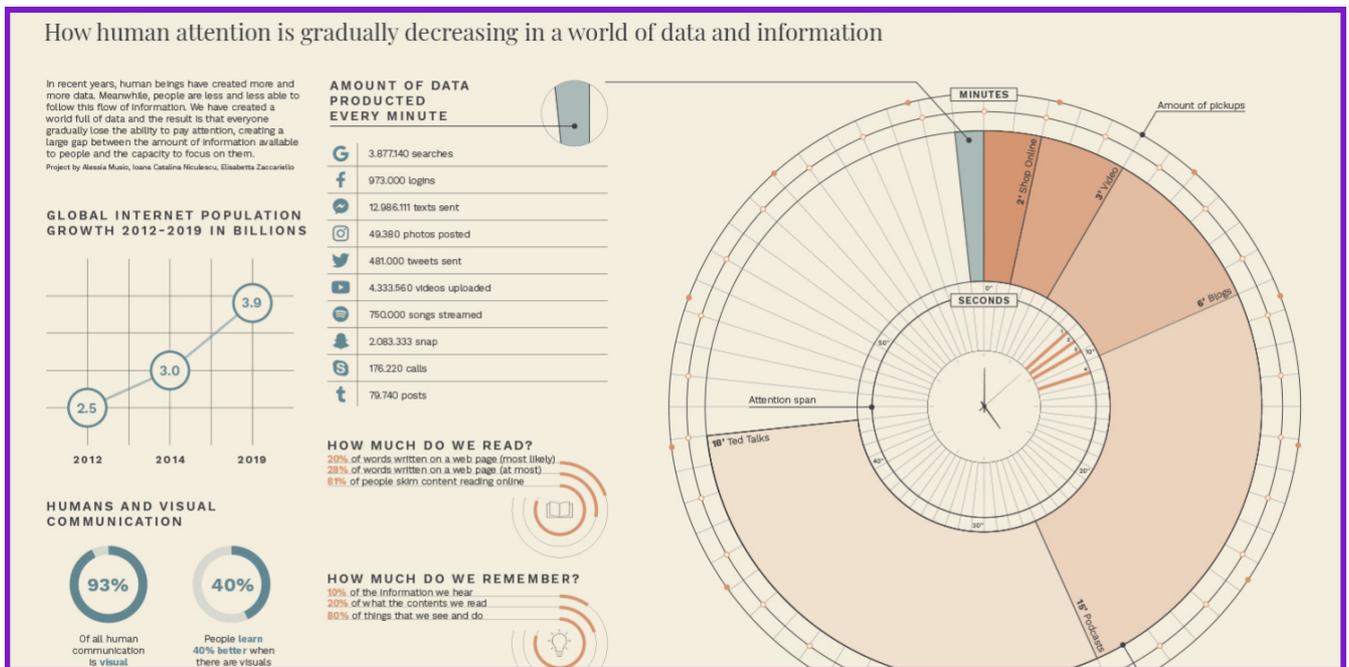
It is very easy to make a mistake when you try to create an infographic in the form of a diagram or chart. Use different shapes and sizes, and combine them with each other to provide the user with the clearest and most memorable visuals. Don't be afraid of matching various elements, just don't cross the line. The infographics shouldn't seem overwhelming. And never try to draw the shapes without previous scaling. Remember about accuracy in your calculations.



Design by carl john

Be Relevant

Looking for your own style, don't forget about the matching topic and appearance of your infographic charts. A flashy infographic will rarely fit a serious theme and vice versa. Choose an appropriate design and infographic tools for your creations based on the topic and audience it is created for.



Design by Alessia Musio

Services for creating infographics

Today there are many services that help to create original and outstanding, truly professional infographics. Let's see a couple of the best:

Canva

Canva has a convenient and simple builder for creating a vertical and horizontal infographic, and a large number of both free and paid infographic templates. The infographic posters can be saved in PNG, JPEG, or PDF.

Mind Master

This tool is perfect for visualizing data if you want to draw a cause-and-effect relation or a funnel of associations. Mind Meister has a large number of templates and a simple, intuitive interface. In the center is the first circle to build the mindmap. On the left, is a panel to manage the structure of the graph. On the right, a panel for editing the graph: you can change the background, and font color, insert a sticker as a smiley or add a note to the babble.

 **Visme**

[Visme app](#) is suitable for creating presentations, animations, banners, infographics, reports, forms, etc. The free version has only three templates for infographics, but even this functionality should be enough for basic slides.

 **Infogram**

Service [Infogram](#) allows you to create infographics quickly and easily. You can add a graph, chart, image, header, quote, text field, and works are saved in the cloud storage. The only flaw is the small number of templates that are available.

 **Piktochart**

[Piktochart](#) is a great service for creating a one-page infographic, presentations, posters, and flyers. You can make stylish and interesting templates. Besides, there are a wide variety of tools: graphs, charts, and histograms.

There are no limits to your creativity. Just try, create, get inspired, and amaze the world with your awesome infographics.

FAQ

1. How to make an infographic?

Anyone can create an infographic from scratch by following the simple design rules outlined in this [guide](#).

2. How to make an infographic on Google Docs?

With some effort, it is quite possible to create a simple infographic in Google Docs. This application is well suited for statistical data. Read this [tutorial](#) to learn how to do it.

3. How to make an infographic in MS Word?

It is also possible to create a great infographic in MS Word. Just check out this [cool video](#) guide by Lisa Doe and follow each step to learn how to do it.

4. How to create an infographic in PowerPoint?

If you want to learn how to make an infographic in PowerPoint, you are welcome to watch this amazing [video tutorial](#).

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